



Help your employees get the right care at the right time

And reduce unnecessary procedures and costs

It starts with clinical reviews — what's right for your employees?

We work with AIM Specialty Health® (AIM), a leading specialty benefits management company, to engage doctors and members with information to make smart choices and get the right level of care.

When doctors request a service that's part of our clinical review program, we review the procedure to make sure it's appropriate. These clinical-appropriateness reviews cover the following types of care:

- Cardiology
- Radiology Benefit management
- Sleep
- Specialty pharmacy
- Radiation therapy
- Genetic testing
- Musculoskeletal

Clinical reviews help make sure that the procedure is medically necessary and safe by:

- Reviewing requests for services against up-to-date, evidence-based health plan policy and clinical guidelines.
- Reducing medically unnecessary procedures and costs.

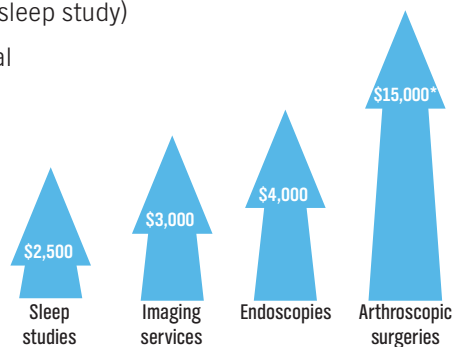
More informed choices mean lower costs for all

Once a procedure has been reviewed, we've got the information we need so the Shopper Program can show your employees the most affordable choices for some services.

Higher costs don't always mean higher quality

Imaging services can cost as much as \$3,000. Sleep studies run around \$2,500. Endoscopies can cost \$4,000. And, arthroscopic surgeries can add up to more than \$15,000.* Different places charge different prices. But a higher price doesn't ensure higher quality. That's why we're helping your employees find these quality services at lower prices once the procedure has been set up. If eligible and identified for outreach, we'll get in touch with your employees to share the costs of many procedures, such as:

- Imaging
- Sleep (sleep study)
- Surgical



*AIM Specialty Health, internal claims cost analysis.

Your employees can also use Procedure Shopper

They can call 1-877-309-4886 to learn more about high-quality options for mammograms, ultrasounds, hip/knee replacements and more... for less.

Knowledge is power

How does the Shopper Program work?

The Shopper Programs work to educate your employees about their choices for similar care at a lower cost for certain common procedures. The decision to accept the redirection is completely voluntary.

These programs include:

- **Imaging Shopper** – triggered by the radiology clinical review process, lets you compare prices for imaging procedures, such as MRIs.
- **Sleep Shopper** – triggered by the clinical review process, lets you compare prices for sleep studies.
- **Surgical Shopper** – lets your employees know about lower-cost locations for certain surgical procedures, such as an arthroscopy (knees and shoulder).

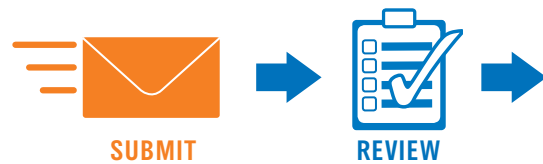
What is the Clinical Site-of-Care Program?

To help drive care where both the service and location are appropriate, this program:

- Integrates directly with the clinical review process.
- Directs care to the appropriate setting based on medical necessity.

Here's how it works:

1. A member's doctor submits a request through the AIM ProviderPortalSM or by phone. The request will be reviewed for medical necessity.



2. If approved, the request will also be reviewed for site of care. If we find it isn't medically necessary to perform the test at the requested site, we'll offer the doctor information on other sites that are clinically appropriate.



This program applies to:

- Nonemergency CT scans or MRIs.
- Certain specialty pharmacy drugs.

Note: You can't have Imaging Shopper and Imaging Clinical Site of Care Review at the same time. Please note that not every case is subject to site of service review due to, among other reasons, Anthem's arrangements with certain providers.

The service types and availability can vary by market and can be sold separately. Talk to your Sales representative for more information.

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